# American Income Life & National Income Life • February 2003 • Volume 36 • Number 2

And The Manager Is

2002

### PERSPECTIVE

## Accolades

From our point of view, horses, thoroughbred horses like the ones shown on the front cover --- are unstoppable. It seems they can run fast and free as long as the wind is at their backs. Like these horses, American Income has its own unstoppable thoroughbreds - Producers, Managers, PR Representatives and SGAs. With drive and determination, these outstanding individuals prove dayin and day-out they are the leaders and top performers not only at AlL, but in the entire industry.

Every year, we honor these unstoppable groups and outstanding individuals all the while counting our blessings they have chosen to be a part of our team. It

is their efforts and hard work that give our Company its continued momentum.

This issue of Spotlight acknowledges those who have distinguished themselves as the cream-of-the-crop in a gathering of superb professionals, and it is our privilege to boast their accomplishments.

A list of our top Producers, Managers, PR Reps and SGAs for the year 2002 can be found on Pages 12 and 13,

Without further ado, I want to take this opportunity to congratulate all of you who have achieved this most prestigious success. It is your daily pursuit of excellence which stands as a motivation and example to us all.

Success, in and of itself, is a motivating experience. However, planning for the future and envisioning where we will be leaves most of us driving to the next level.

At American Income, we are always looking to the future to plan ahead and make things easier for you and your customers. We dedicate ourselves to providing you with what you need to reach that higher level of success.

This year presents a unique opportunity for us all. The economy has been sluggish, and many of our union brothers and sisters have watched their nest-eggs dwindle. The opportunity for us lies in helping these individuals find a better way to protect what they have worked so hard all their lives to save.

Check out our new Terminal Illness Accelerated Death Benefit Rider (TIR) on Page 16 and find out how this new rider can help your clients in their time of need.

Learn from the best on Page 17. Read how Marlon Underwood achieved his top Individual Producer distinction, and how Malka Arony has remained a leader in the PR arena for 20 years. Let these two

remarkable individuals show you the way down the path of success, and let them share with you their trials and triumphs in finding opportunity unlimited.

Our objective at American Income is to assure your longevity with us, while at the same time establishing a longterm commitment to the unions you serve. You are important to us, and it is by expressing our gratitude for your efforts that we can set our sights to the future

and look to the coming year with enthusiasm.

In this tradition of honoring your achievements, we ask that you in return let us know how we are doing, and how we can better serve you. Take a look at the new layout for this issue of Spotlight and offer us your suggestions on what works and what doesn't. Check out the bottom of Page 3 and send us your ideas.

Again, congratulations to our award winners and all of our Disney® World qualifiers. As we toast your success, we toast to the future and offer up our accolades. See you in Orlando!

### **Dates to Remember** Thursday, March 27, 2003

All business and PR credits must be received in Waco to count for March production.

Monday, April 28, 2003 All business and PR credits must be received in Waco to count for April production.

Monday, May 26, 2003 The Home Office will be closed for the Memorial Day holiday.

Wednesday, May 28, 2003 All business and PR credits must be received in Waco to count for May production.

Thursday, June 12, - Sunday, June 15, 2003 American Income Life's and National Income Life's annual convention in Orlando. Florida at the Walt Disney® World Swan and Dolphin Hotel.

All business and PR credits must be received in Waco to count for June production.

### **Congratulations are in Order!**

John Akers, formerly an MGA with the Chris Lafond Agency, has been promoted to SGA in Nebraska.

Eric Neal, formerly an MGA with the Geneser-Bitman Agency, has been promoted to SGA in San Antonio, Texas.

Congratualations to both John and Eric on their promotions!

**Total Bonuses Paid Out** This month American Income paid out a total of \$463,136.87 in bonuses. For more information on American Income's monthly bonuses turn to Page 15.

### Look for the Asterisk

The asterisks, shown throughout the magazine, indicate that place will be a year-to-date award winner. The Producers, who will be recognized at the 2004 Atlantis Awards Presentation, are as follows: the top SGA from each category, the top two PR Managers and the top three Representatives from each category, the top five MGAs, the top SA, the top five GAs, and the top ten Individual Producers. Check your production! If there is an asterisk by your position, you could be on your way to The Bahamas! The convention will be held June 3-6, 2004.

### **Required Retention Rate**

Effective Jan. 1, 2003, to be eligible for bonuses and featured in Spatlight, top Producers must meet the required Retention rate, or the minimum Net to Gross. Net to Gross is only used during the Producer's first eight months.

> Retention: 67.0% Net to Gross? 78%

### It's a Telemarketing Survey - Run for Your Life!

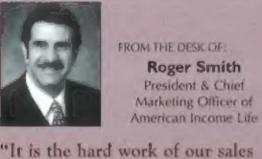
### Okay, maybe we're not an annoying telemarketer bothering you during dinner, but we would like to know what you think.

This month we have changed the look of Spotlight in an effort to provide you with more practical application information you can use to increase your sales success. However, as with most things in life, this is a work in progress and we need your help in its completion.

Spotlight is YOUR magazine, it is compiled, published and distributed with you in mind. We want to know what you want to see in the magazine, what features help you in your business and what features don't. Let us know what you like and what you dislike. If you have any ideas regarding articles, features, or listings, we want to know that as well.

The magazine should be something you can use as another tool. Remember, it is all about you! Please send your suggestions to:

Brenda Frizzell, Spotlight Editor 3700 S. Stonebridge Drive, McKinney, Texas 75070 Fax suggestions to 972-569-3728, e-mail bfrizzell@torchmarkcorp.com, or call 972-569-3764



force that gives our Company its continued momentum."

Thursday, June 26, 2003

### EDITOR'S PAGE

### Getting it Right

In last month's issue of Spotlight, the Founder's Club figures were accidently switched for the following people: Becky Cutler, Darrell Dorey, Vivian Dwyer, Eric Tuttobene, and Robert Ulreich. To find out your current, correct Founder's Club standings contact Paula Clements in Agency at 254-761-6400 ext, 350, or via e-mail at pelements@ailins.com.

### AMERICAN INCOME LIFE

For over a half century. American Income Life Insurance Company has been meeting union lamilies' life insurance needs. We are a teacler in he union insurance market. and are totally committed to meeting we needs of union members through personal one-on-one service and complete Home Office customer support. You can count on AlL to do what it says it will do

### SPOTLIGHT

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> Home Office 254-761-6400

Web Site www.asiste.com

### Marketing

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GRAPHIC AMULT Lee Centra Lastandhon hunarkoons com

#2003 by American Income Life Insurance Company 50 Ball

Wednesday, March, 26 Thursday, March 27 Friday, March 28 Monday, March 31

Friday, April 25 Monday, April 28 Tuesday, April 29 Wednesday, April 30

Monday, May 26 Tuesday, May 27 Wednesday, May 28 Thursday, May 29 Friday, May 30

Wednesday, June 25 Thursday, June 26 Friday, June 27 Monday, June 30

- Friday, July 4 Monday, July 28 Tuesday, July 29 Wednesday, July 30 Thursday, July 31
- Tuesday, Aug. 26 Wednesday, Aug. 27 Thursday, Aug. 28 Friday, Aug. 29
- Monday, Sept. 1 Thursday, Sept. 25 Friday, Sept. 26 Monday, Sept. 29 Tuesday, Sept. 30 Tuesday, Oct. 28
- Wednesday, Oct. 29 Thursday, Oct. 30 Friday, Oct. 31

Friday, Nov. 21

Monday, Nov. 24 Tuesday, Nov. 25 Wednesday, Nov. 26 Thursday, Nov. 27 and Friday, Nov. 28

Tuesday, Dec. 23 Wednesday, Dec. 24 and Thursday, Dec. 25 Friday, Dec. 26 Monday, Dec. 29 Tuesday, Dec. 30

Wednesday, Dec. 31

### March

All business must be mailed to Home Office. All business must be at the Home Office to be guaranteed for March. Business received this day is not guaranteed for March. End of Month - business received this day is not guaranteed for March.

### April

All business must be mailed to Home Office.

All business must be at the Home Office to be guaranteed for April.

Business received this day is not guaranteed for April. End of Month - business received this day is not guaranteed for April.

### May

Memorial Day - Home Office holiday.

All business must be mailed to Home Office,

All business must be at the Home Office to be guaranteed for May.

- Business received this day is not guaranteed for May.
- End of Month business received this day is not guaranteed for May,

### June

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All business must be mailed to Home Office. All business must be at the Home Office to be guaranteed for June. Business received this day is not guaranteed for June. End of Month - business received this day is not guaranteed for June. Independence Day - Home Office holiday. All business must be mailed to Home Office. All business must be at the Home Office to be guaranteed for July. Business received this day is not guaranteed for July. End of Month - business received this day is not guaranteed for July. AUUUSI All business must be mailed to Home Office. All business must be at the Home Office to be guaranteed for August. Business received this day is not guaranteed for August. End of Month - business received this day is not guaranteed for August. Sentember

Labor Day - Home Office holiday. All business must be mailed to Home Office.

- All business must be at the Home Office to be guaranteed for September.
- Business received this day is not guaranteed for September.
- End of Month business received this day is not guaranteed to September.

All business must be mailed to Home Office. All business must be at the Home Office to be guaranteed for October. Business received this day is not guaranteed for October. End of Month - business received this day is not guaranteed for October, November

All business must be mailed to Home Office. All business must be at the Home Office to be guaranteed for November.

Business received this day is not guaranteed for November.

End of Month - business received this day is not guaranteed for November. Thanksgiving - Home Office holiday.

### December

All business must be mailed to Home Office.

- Christmas Home Office holiday,
- All business must be mailed to Home Office.
- All business must be at the Home Office to be guaranteed for December.
- Business received this day is not guaranteed for December.
- End of Month business received this day is not guaranteed for December.

\* Dates subject to change based on Home Office holidays.

### Promoted To Supervising Agent

Stephen Adler Joseph Manona Wisconsin Sean Broomel Ali Shahrah **North Carolina** 

Jessie Crescoster Tyrone Conard **District of Columbia** 

Mary Ann Gaelic Stove Friedlander

Herr Zeeland Megan Gordon Tim Schroeder Louisiena

Sylvia Johnson Tyrone Consed Maryland

Daniel Lunon. Eric Neel Team

Jeffrey Pattenon Ali Shahrak Virginia

Bran Reidy Mark Hancock Indiana

Ryan Schultenover Marc Morton Obio.

Glen Sylvester Tyrone Conard Maryland

Christopher Alphen Giglione-Brister Distant/ward/a Frederick Bush Tyrone Conard

Virginia Lester Denley Willenbach-Ostrovsky

Mississippi Barry Garelick Eric Giglione

New Jersey

Oldahoma

Louisiana

Eric Gialione

Patricia Redly

Corey Shorter

Stephen Tran

Tyrone Conard

New Jersey

All Protection

Viroinia

**kkeryland** 

Jalofi-Foli

California

Kelly Ann Peart

Eric Giglione New Jersey David Hamilton Brandun Ito

**Robert Smith** David Cohes California Daryl Kenney

Steven Kapphahn Tim Schroeder Time

Malcoim McCall Tosha McOurary Nicholas Nilicowski Geneser-Bitman Illincia

> Jonathan Peele All Shehrak **North Carolina**

> > Inn Rice Genesal-Genesed MINECUM

> > Cassandra Baryk

Joseph Callahan

Chris Georgiadis

Brenden Determann

Ali Shaturak

Rick Altig

Vied Sauth

Scott Smith

Indiana

Texas

Marriel and

North Carolina

Elizabeth Smith Geneser-Billman

Cal Bogert

Richard Rutt

Joseph Jaffe

**Richard Rutt** 

**Richard Ruti** 

Marc Zipper

Florida

Stuart Paolino

Fric Stuedeman

Inter Vote 8

Here Tart

Date North

Missouri

Geneser-Geneser

Stephen Flecker

(Hinola Michael Teannan **Aobert Huphes** North Carolina

### Promoted To General Agent

Kenneth Bell Nicholas Nitkowski Louisiana Mark Cotgrave **Joshus Chelom** Michael Ham Williams-Williams Georgia. Susanne Munro **Durhos Oldikars** Here York

Judith Seriano **Richard Ruti** Here York Kirk White Hurst Kopp Arkansaa

Onterio

Kentucky

Robert Bingham **Richard Ruti** New York Todd Faulkner All Shatuak North Carolina Nathan Heimlich

Rob Bales Kentucky

Christy Packer Marcellus Adams

Damas Spicer Geneser-Ganasas Masouri

Thomas Young Bill Jennings Colorado

### Promoted To Master General Agent

Litah

John Baldo Sherry Callaghan **Gigfione-Brister Rick Altig** British Columbia New Jersey Donavan Locklear Richard Mok ALS: 10 **Bill Jermines** North Carolina Colorado Carey Thompson No Personal

Danny Desentz Scott Smith Nichigan Bryce Nielson Nacolla Ment Ulteh

Uctober

### PROMOTIONS

Carlos Bastardo Scott Smith inciana.

Sherry Carvin Geneser-Geneser Kanses

Jagtar Dhamrait **Joshun Chalam** Ontario

Robert Gerbuth Bill Jennings Colorado

Frank leter Marc Morton West virginia

Blanca Lebran Jatoft-Foll California

Jeffrey Mercer **Viad Banov** Texas

Marisol Peterson Enic Giglione New Jaraey

Ionathan Rischstelli Giolione-Brister Masuchusette

Cart Snow Jatofi-Foti California

Beverly Williams Williams-Williams Georgia

Steve Brooks Genesal-Geneeer Missouri

Terri Foote Marcellus Adems tituth

Larcell Jennings Geneser-Bitman Illinois

Jeffrey Robinson Scott Smith (Ninois

Erac Topper Ali Shahrak North Carolina

Tiffany Hunt Marcallus Adams Utah Gary Ponting James Surace Chio

Beau Bequette Geneser-Geneser Macomi

Randy Clem Geneser-Bitman **IIInoin** 

Albert Dodd Marc Zipper Florida

Allan Gilbert Scott Smith Illinola

Torrey lewett **Guy Rouelle** 

Vermont I-Chia Lee Kevin Paviowski Texas

Linda Meyers Joseph Manone Wisconsin

Patrick Reed Joseph Manone Wisconsin

Michael Rizzo Eric Giglione Now Jersey Christopher Svarplateta Kevin Pawlowski Texas

Demeka Brown Rob Boles Ohio Bryan Gillespie **Richard Rutt** New York David Laucan

Rob Boles 1000 David Samahn

**Richard Ruti** New York **Jetemiah Veca** 

Futer-Whitlinghill California

Martine Bertrand **Rick Altig Guebac** 

Zachary Clements Bill Jennings Colorado

Wayne Dyck Rick Altig 0.mootui

Danitriy Goncharuk Vied Basov Texes.

Bryan Johnson Geneser-Bitman Illinois

Francis Lemieux **Bighard Butt** New York

lapice Olfos-Carter Tyrone Conard Maryland

Barry Relum All Shehtek North Carolina

Khari Samuel Giplione-Brister Measachusette

Scott Synhoida John Akers items (

Keah Conwell Mark Hancock indiana

Joshua Goodman Bill Jenninge Colorado

Jason Mitchell Scott Smith **Binois** 

Rick Shary Bill Jennings Colorado

Benjansin Webster Rob Boles Ohio

Samuel James Wittenbach-Ostrovsky Masissippi Alan Reyes Nicholas Nitkowski Louisiana

Tim Lilly Hurst Kopp Arkansas Michael Stanford Marcellus Adams Ulah

### INDIVIDUAL PRODUCERS

### INDIVIDUAL PRODUCERS

Woodridge, IL	Southfield, MI	Name	Net ALP	NG▲	Rtn	MGA	SGA
		1. David Wang	\$29,351		72.8	David Wang	Scott Smith
		2. Carlos Bastardo	24,525	87		Marion Underwood	Scott Smith
		3. Daniel Barli	21,848	95	1	Jettrey Dinocento	Eric Giglione
		4. David Hamilton 5. Eunice Smith	19,555	91 92		Michael Thomas Vann Durham	Robert Smith Matt Blumert
		6. Michael Czopek	18,655 18,204	92	80.2	David Hausman	Eric Giglione
		7. Eddie Norman	17,808		100.0	Eddie Norman	Scott Smith
_	the second s	8. Jeremy Baker	17,451	94	109.0	Vladimir Opra	Geneser-Geneser
	A flovid Hamilton	9. Zulfikar Bhukera	18,503	94	73.8	Michael Knapick	Scott Smith
	Oklahoma City, OK	10. Robert Dunn	15,843	98	10.0	Keith Zabrocki	Marc Morton
	Contraction could con	11. Anthony Christman	15,442		87.6		Gary Bleier
		12. Yvonne Hernandez	14,733	87	ALLA.	David Irive	David Cohen
		13. Ray Landry	14,703	100			Wittenbach-Ostrovsky
		14, Eunice Wallace	14,588	99		Roger Geering	Steve Friedlander
		15. Paul Hardy	14,398		68.1	Paul Hardy	Rick Altig
		16. Andrew Bishop	14,086	93		Rob Hay	Rick Altig
		17. William Bernhart	14,020	100		Wesley Bangs	Rick Altig
		18. Scott Remmey	13,721		76.4	Stephen Liberto	Eric Gigliona
-		19, Lance Brown	13,498		85.1		Cohen-Hartman
	6. Michael Czopek	20. Hang Cui	13,138	95		Brian Waller	Scott Smith
nersburg, MD	Edison, NJ	VTD Production					ime Record to Beat
nersburg, MD	Edison, NJ	<b>YTD Production</b>					ime Record to Beat
rsburg, MD	Edison, NJ	YTD Production Name	Net ALP	NG▲	Ata		ime Record to Beat-
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		Name * 1. David Wang * 2. Carlos Bastardo	\$29,351 24,525	87		Year: 1 MGA David Wang Marlon Underwood	ime Record to Beat 277,779 Net ALP Marlon Under SGA Scott Smith Scott Smith
7	8. Jeremy Baker	Name * 1. David Wang * 2. Carlos Bastardo * 3. Daniel Barli	\$29,351 24,525 21,848	87 95		Year: S MGA David Wang Marton Underwood Jeffrey Dinocento	ime Record to Beat 277,779 Net ALP Marlon Under SGA Scott Smith Scott Smith Eric Giglione
		Name  1. David Wang 2. Carlos Bastardo 3. Daniel Barti 4. David Hamilton	\$29,351 24,525 21,648 19,555	87 95 91		Year: S MGA David Wang Marton Underwood Jeffrey Dinocento Michael Thomas	ime Record to Beat 277,779 Net ALP Marlon Underv SGA Scott Smith Scott Smith Eric Gigliene Robert Smith
	8. Jeremy Baker	Name * 1. David Wang * 2. Carlos Bastardo * 3. Daniel Barli * 4. David Hamilton * 5. Eunice Smith	\$29,351 24,525 21,648 19,555 18,655	87 95	72.8	Year: 9 MGA David Wang Marton Underwood Jeffrey Dinocento Michael Themas Vann Durham	ime Record to Beat 277,779 Net ALP Marlon Underw SGA Scott Smith Scott Smith Eric Giglione Robert Smith Matt Blumert
	8. Jeremy Baker	Name  * 1. David Wang * 2. Carlos Bastardo * 3. Daniel Barli * 4. David Hamilton * 5. Eunice Smith * 6. Michael Czopek	\$29,351 24,525 21,648 19,555 18,655 18,655 18,204	87 95 91	72.8	Year: 9 MGA David Wang Marlon Underwood Jeffrey Dinocento Michael Thomas Vann Durham David Hausman	ime Record to Beat 277,779 Net ALP Marlon Underw SGA Scott Smith Scott Smith Eric Giglione Robert Smith Matt Blumert Eric Giglione
	8. Jeremy Baker	Name  1. David Wang 2. Carlos Bastardo 3. Daniel Barti 4. David Hamilton 5. Eunice Smith 6. Michael Czopek 7. Eddie Norman	\$29,351 24,525 21,648 19,555 18,655 18,204 17,808	87 95 91 92	72.8	Year: 9 MGA David Wang Marlon Underwood Jeffrey Dinocento Michael Thomas Vann Durham David Hausman Eddle Norman	ime Record to Beat 277,779 Net ALP Marlon Underw SGA Scott Smith Scott Smith Eric Giglione Robert Smith Matt Blumert Eric Giglione Scott Smith
	8. Jeremy Baker	Name  1. David Wang 2. Carlos Bastardo 3. Daniel Barli 4. David Hamilton 5. Eunice Smith 6. Michael Czopek 7. Eddie Norman 8. Jeremy Baker	\$29,351 24,525 21,648 19,555 18,655 18,204 17,808 17,451	87 95 91	72.8 80.2 100.0	Year: 9 MGA David Wang Marton Underwood Jeffrey Dinocento Michael Themas Vann Durham David Hausman Eddle Norman Vladimir Opr#	ime Record to Beat 277,779 Net ALP Marlon Underv SGA Scott Smith Scott Smith Eric Giglione Robert Smith Matt Blumert Eric Giglione Scott Smith Geneser-Geneser
	8. Jeremy Baker	Name  1. David Wang 2. Carlos Bastardo 3. Daniel Barti 4. David Hamilton 5. Eunice Smith 6. Michael Czopek 7. Eddie Norman	\$29,351 24,525 21,648 19,555 18,655 18,204 17,808 17,451 16,503	87 95 91 92	72.8	Year: S MGA David Wang Marton Underwood Jeffrey Dinocento Michael Thomas Vann Durham David Hausman Eddle Norman Vladimir Opra Michael Knapick	ime Record to Beat 277,779 Net ALP Marlon Underw SGA Scott Smith Scott Smith Eric Giglione Robert Smith Matt Blumert Eric Giglione Scott Smith
	8. Jeremy Baker	Name  1. David Wang 2. Carlos Bastardo 3. Daniel Barti 4. David Hamilton 5. Eunice Smith 6. Michael Czopek 7. Eddie Norman 8. Jeremy Baker 9. Zullikar Bhukera	\$29,351 24,525 21,648 19,555 18,655 18,655 18,204 17,808 17,451	87 95 91 92 94	72.8 80.2 100.0	Year: 9 MGA David Wang Marton Underwood Jeffrey Dinocento Michael Themas Vann Durham David Hausman Eddle Norman Vladimir Opr#	ime Record to Beat 277,779 Net ALP Marlon Underv SGA Scott Smith Scott Smith Eric Giglione Robert Smith Matt Blumert Eric Giglione Scott Smith Geneser-Geneser Scott Smith
	8. Jeremy Baker	Name  1. David Wang 2. Carlos Bastardo 3. Daniel Barli 4. David Hamilton 5. Eunice Smith 6. Michael Czopek 7. Eddie Norman 8. Jeremy Baker 9. Zullikar Bhukera 10. Robert Dunn	\$29,351 24,525 21,648 19,555 18,655 18,264 17,808 17,451 16,503 15,843	87 95 91 92 94	72.8 80.2 100.0 73.8	Year: S MGA David Wang Marton Underwood Jeffrey Dinocento Michael Thomas Vann Durham David Hausman Eddle Norman Vladimir Opra Michael Knapick	ime Record to Beat 277,779 Net ALP Marlon Underw SGA Scott Smith Scott Smith Eric Giglione Robert Smith Matt Blumert Eric Giglione Scott Smith Geneser-Geneser Scott Smith Marc Morton
	8. Jeremy Baker Karssas City, KS	Name * 1. David Wang * 2. Carlos Bastardo * 3. Daniel Barli * 4. David Hamilton * 5. Eunice Smith * 6. Michael Czopek * 7. Eddie Norman * 8. Jeremy Baker * 9. Zullikar Bhukera *10. Robert Dunn 11. Anthony Christman	\$29,351 24,525 21,648 19,555 18,655 18,204 17,808 17,451 16,503 15,843 15,843 15,442 14,733 14,703	87 95 91 92 94 98	72.8 80.2 100.0 73.8	MGA David Wang Marton Underwood Jeffrey Dinocento Michael Thomas Vann Durham David Hausman Eddle Norman Vladimir Opra Michael Knapick Keith Zabrocki	SGA Scott Smith Scott Smith Scott Smith Eric Giglions Robert Smith Matt Blumert Eric Giglions Scott Smith Geneser-Geneser Scott Smith Marc Morton Gary Bleier
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	8. Jeremy Baker Karasas City, KS	Name  1. David Wang 2. Carlos Bastardo 3. Daniel Barti 4. David Hamilton 5. Eunice Smith 6. Michael Czopek 7. Eddie Norman 8. Jeremy Baker 9. Zullikar Bhukera 10. Robert Dunn 11. Anthony Christman 12. Yvonne Hernandez 13. Ray Landry 14. Eunice Wallace 15. Paul Hardy	\$29,351 24,525 21,648 19,555 18,655 18,655 18,204 17,808 17,451 16,503 15,843 15,442 14,733 14,703 14,588 14,398	87 95 91 92 94 98 87 100 99	72.8 80.2 100.0 73.8	MGA David Wang Marton Underwood Jeffrey Dinocento Michael Thomas Vann Durham David Hausman Eddle Norman Vladimir Opra Michael Knapick Keith Zabrocki David (riye Roger Geering Paul Hardy	ime Record to Beat 277,779 Net ALP Marlon Underw SGA Scott Smith Scott Smith Eric Giglione Robert Smith Matt Blumeri Eric Giglione Scott Smith Geneser-Geneser Scott Smith Marc Morton Gary Bleier David Cohen Wittenbach-Ostrovsky Steve Friedlander Rick Altig
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	8. Jeremy Baker Karasas City, KS	Name * 1. David Wang * 2. Carlos Bastardo * 3. Daniel Barli * 4. David Hamilton * 5. Eunice Smith * 6. Michael Czopek * 7. Eddie Norman * 8. Jeremy Baker * 9. Zullikar Bhukera * 10. Robert Dunn 11. Anthony Christman 12. Yvonne Hernandez 13. Ray Landry 14. Eunice Wallace 15. Paul Hardy 16. Andrew Bishop 17. William Benthaet	\$29,351 24,525 21,646 19,555 18,655 18,204 17,808 17,451 16,503 15,843 15,442 14,733 14,733 14,588 14,398 14,086 14,020	87 95 91 92 94 98 87 100 99	72.8 80.2 100.0 73.8 87.6 68.1	MGA David Wang Marton Underwood Jeffrey Dinocento Michael Thomas Vann Durham David Hausman Eddle Norman Vladimir Opra Michael Knapick Keith Zabrocki David Iriye Roger Geering Paul Hardy Rob Hay Wesley Bangs	ime Record to Beat 277,779 Net ALP Marlon Underw SGA Scott Smith Scott Smith Eric Giglione Robert Smith Matt Blumert Eric Giglione Scott Smith Geneser-Geneser Scott Smith Marc Morton Gary Bleier David Cohen Wittenbach-Ostrovsky Steve Friedlander Rick Altig Rick Altig Rick Altig
	8. Jeremy Baker Karasas City, KS	Name * 1. David Wang * 2. Carlos Bastardo * 3. Daniel Barli * 4. David Hamilton * 5. Eunice Smith * 6. Michael Czopek * 7. Eddie Norman * 8. Jeremy Baker * 9. Zullikar Bhukera *10. Robert Dunn 11. Anthony Christman 12. Yvonne Hernandez 13. Ray Landiy 14. Eunice Wallace 15. Paul Hardy 16. Andrew Bishop 17. William Benthan 18. Scott Remmey	\$29,351 24,525 21,646 19,555 18,655 18,655 18,204 17,808 17,451 16,503 15,843 15,442 14,733 14,733 14,703 14,588 14,398 14,086 14,020 13,721	87 95 91 92 94 98 87 100 99 93	72.8 80.2 100.0 73.8 87.6 68.1 76.4	MGA David Wang Marton Underwood Jeffrey Dinocento Michael Thomas Vann Durham David Hausman Eddle Norman Vladimir Opra Michael Knapick Keith Zabrocki David Iriye Roger Geering Paul Hardy Rob Hay	Scott Smith Scott Smith Scott Smith Scott Smith Eric Giglione Robert Smith Matt Blumert Eric Giglione Scott Smith Geneser-Genester Scott Smith Marc Morton Gary Bleier David Cohen Wittenbach-Ostrovsky Steve Friedlander Rick Altig Rick Altig Rick Altig Eric Giglione
	8. Jeremy Baker Karasas City, KS 10. Robert Dunn	Name * 1. David Wang * 2. Carlos Bastardo * 3. Daniel Barli * 4. David Hamilton * 5. Eunice Smith * 6. Michael Czopek * 7. Eddie Norman * 8. Jeremy Baker * 9. Zullikar Bhukera * 10. Robert Dunn 11. Anthony Christman 12. Yvonne Hernandez 13. Ray Landry 14. Eunice Wallace 15. Paul Hardy 16. Andrew Bishop 17. William Benthaet	\$29,351 24,525 21,646 19,555 18,655 18,204 17,808 17,451 16,503 15,843 15,442 14,733 14,733 14,588 14,398 14,086 14,020	87 95 91 92 94 98 87 100 99 93	72.8 80.2 100.0 73.8 87.6 68.1	MGA David Wang Marton Underwood Jeffrey Dinocento Michael Thomas Vann Durham David Hausman Eddle Norman Vladimir Opra Michael Knapick Keith Zabrocki David Iriye Roger Geering Paul Hardy Rob Hay Wesley Bangs	ime Record to Beat 277,779 Net ALP Marlon Underw SGA Scott Smith Scott Smith Eric Giglione Robert Smith Matt Blumert Eric Giglione Scott Smith Geneser-Geneser Scott Smith Marc Morton Gary Bleier David Cohen Wittenbach-Ostrovsky Steve Friedlander Rick Altig Rick Altig Rick Altig

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### All Time Record to Boot

### CONTRIBUTIONS

### MONETARY DONATIONS

### Mark Hancock Agency

- Donated \$240 to the UAW Local 933 for their Civil Rights dinner.
- Contributed \$100 to the Central Indiana Jobs for Justice.

## **Total** \$340.00

### **OTHER DONATIONS**

### **Rick Altig Agency**

 Made a contribution in support of the SCFP — Quebec Videotron conflict (see letter below),

### latoft-Foti Agency

· Participated in the signing of the California Congress of Senior Citizens celebration (see picture below).

### AROUND AND ABOUT AIL



Pictured: Celebrating the signing of the California Congress of Senior Citizens (650,000 members) is Jatoft-Foti FR Representative Gil Sciacqua (left) and CCSC President Hank Lacayo (right). Mr. Lacavo also serves as National President Emeritus of LLACLA and Chairman of the Hispanic Heritage Foundation,



## More Than a Thank You

### Dear Mr. Altig:

Today, instead of sending you a mere thank you note, we want to share In this time where organized labour is strongly solicited for numerous

causes, where one must split time up in order to get things done with, more often than none, the impression of never reaching the essential, and in today's society where solidarity and mutual aid are

- It is more comforting to meet individuals and groups who, spontaneously, claim that they share the values in which
- It is motivating to see that these values are put in concrete form
- · It is stimulating to count the signatures on a petition, or the

number of support letters received, and to know of everyone's efforts to convince one's family and friends.

It is uplifting to see the solidarity with which you have made the We are proud to be part of a group of men and women such as yours.

Because of your gesture, solidarity will, from now on, be much more than a mere word. On behalf of the members we represent, we thank you from the

horror of our hearts, for your solidarity and your generosity.

## Marla Gervais,

President SCFP - Quebec

It is never too early to plan for the holidays. For that matter, it is never too late to plan. Plan ahead for your next community involvement project and get AIL or NILICO's name in print. Check out what the Eric Giglione Agency did last November which earned their Agency a spot in the local newspaper and a recognition letter from the Chamber of Commerce (see article and thank you letter below).

### FAMILIES ENSURED OF FREE TURKEYS

Reprinted from The News Tribune in New Jersey, article by Suzanne C. Russell.

American Income Life Insurance Co. employees and their families will set out today delivering Thanksgiving turkeys to about 400 needy families in Middlesex and Union counties.

For many years, the Raritan Center company has sponsored the program, which begins with a basket.

The basket is passed around to staff and agents by Eric Giglione, state director of American Income Life, who matches whatever donations he collects, said Leslie Beth Volpe, a management support worker.

This year the company bought 400 turkeys with the \$3,618 it raised through donations and Giglione's [personal] contribution.

When agents visit clients, they ask if they know says Wayne Huber, chief operating officer. of families in need, and that's how the company determines who will get the turkeys.

The company arranges to have the turkeys delivered to its Raritan Center Parkway office, where they are sorted for employees to deliver.

said.

Between 75 and 100 employees are expected to make deliveries throughout New Jersey, but mostly in Middlesex and Union counties. In addition the company will be feeding 58 families in the Philadelphia area. "We're giving back. It's the right thing to do,"

But the 400 turkeys company employees are delivering this year is only a beginning. Volpe said employees are committed to feeding 1,000 families [in 2003].

### COMMUNITY INVOLVEMENT

## Are You Involved?

"We let (each family) know we will be delivering it. For those we can't contact via phone, we just show up. In some cases, we've been known to just leave the Thanksgiving turkey on the porch or with a neighbor," Volpe

"It's the joy of giving," said Giglione, who has enlisted the help of his wife and daughter in making deliveries today.

### Dear Mr. Giglione:

How proud you make the business community feel with your unselfish and tireless efforts. It seems that you have captured the real meaning of the holidays - not just buying, but also giving.

Wishing you and your employees all the best for the remainder of 2001 and certainly 2003. Sincerely,

Gloria S. Dittoman

President the Edison Chamber of Commerce

### SUPERVISING AGENTS

			Francisco Perez lison, NJ				2. Michael Pellicciott Edison, NJ	a
	Woodrie	se Gilbert dge, IL			k Denise I Burnaby, B			5. Kevin Leonard Woodridge, IL
			-		-			
	January Production	DN	All Time I Month: \$102					Record to Beat 1,262 Net ALP Eric Nea
	January Productio	DN 1st Year Agent						
	_	1st Year	Month: \$102	,403 1st Yr	. Eric Neal	# 1st Yr	Month: \$111	1,262 Net ALP Eric Nea
•	Name	1st Year Agent	Month: \$102 Net ALP	,403 1st Yr	Rin	# 1st Yr Agents 7 9	Month: \$111 MGA	1,262 Net ALP Eric Nea SGA
9	Name 1. Francisco Perez 2. Michael Pellicciotta 3. Denise Gilbert	1st Year Agent \$60,588 37,537 33,196	Month: \$102 Net ALP \$69,506 43,560 36,689	403 1st Yr NG 90 83	Rin	# 1st Yr Agents 7 9 5	Month: \$111 MGA Jeffrey Dinocento	1,262 Net ALP Eric Nea SGA Eric Giglione
	Name 1. Francisco Perez 2. Michael Pellicciotta 3. Denise Gilbert 4. Denise Bateman	1st Year Agent \$60,588 37,537 33,196 27,552	Month: \$102 Net ALP \$69,506 43,560 36,689 27,552	403 1st Yr NG 90 83 79	Rin	# 1st Yr Agents 7 9 5 4	Month: \$111 MGA Jettray Dinocento Marc Rosen Brian Waller Sherry Callaghan	500 SGA SGA Eric Giglione Eric Giglione Scott Smith Rick Altig
	Name 1. Francisco Perez 2. Michael Pellicciotta 3. Denise Gilbert 4. Denise Bateman 5. Kevin Leonard	1st Year Agent \$60,588 37,537 33,196 27,552 27,001	Month: \$102 Net ALP \$69,506 43,560 36,689 27,552 29,789	403 1st Yr NG 90 83 79 100	Rin	# 1st Yr Agents 7 9 5 4 10	Month: \$111 MGA Jeffrey Dinocento Marc Rosen Brian Waller Sherry Callaghan Marion Underwood	520 Net ALP Eric Nea SGA Eric Giglione Eric Giglione Scott Smith Rick Altig Scott Smith
	Name 1. Francisco Perez 2. Michael Pellicciotta 3. Denise Gilbert 4. Denise Bateman 5. Kevin Leonard 6. Michael Czopek	1st Year Agent \$60,588 37,537 33,196 27,552 27,001 23,040	Month: \$102 Net ALP \$69,506 43,560 36,689 27,552 29,789 42,757	403 1st Yr NG 90 83 79 100 94	Rin	# 1st Yr Agents 7 9 5 4 10 4	Month: \$111 MGA Jettrey Dinocento Marc Rosen Brian Waller Sherry Callaghan Marlon Underwood David Hausman	520 Net ALP Eric Nea SGA Eric Giglione Eric Giglione Scott Smith Rick Altig Scott Smith Eric Giglione
	Name 1. Francisco Perez 2. Michael Pellicciotta 3. Denise Gilbert 4. Denise Bateman 5. Kevin Leonard 6. Michael Czopek 7. Anthony Thomas	1st Year Agent \$60,588 37,537 33,196 27,552 27,001 23,040 22,681	Month: \$102 Net ALP \$69,506 43,560 36,689 27,552 29,789 42,757 25,745	403 1st Yr NG 90 83 79 100 94 88	Rin	# 1st Yr Agents 7 9 5 4 10 4 4	Month: \$111 MGA Jetfrey Dinocento Marc Rosen Brian Waller Sherry Callaghan Marlon Underwood David Hausman Israel Pena	262 Net ALP Eric Nea SGA Eric Giglione Eric Giglione Scott Smith Rick Altig Scott Smith Eric Giglione Tom Williams
	Name 1. Francisco Perez 2. Michael Pellicciotta 3. Denise Gilbert 4. Denise Bateman 5. Kevin Leonard 6. Michael Czopsk 7. Anthony Thomas 8. Benjamin Gibbs	1st Year Agent \$60,588 37,537 33,196 27,552 27,001 23,040 22,681 22,635	Month: \$102 Net ALP \$69,506 43,560 36,689 27,552 29,789 42,757 25,745 25,244	403 1st Yr NG 90 83 79 100 94 88 100	Rin	# 1st Yr Agents 7 9 5 4 10 4 4 5	Month: \$111 MGA Jelfrey Dinocento Marc Rosen Brian Waller Sherry Callaghan Marlon Underwood David Hausman Israel Pena Leslie Taylor	262 Net ALP Eric Nea SGA Eric Giglione Eric Giglione Scott Smith Rick Altig Scott Smith Eric Giglione Tom Williams Geneser-Bitman
	Name 1. Francisco Perez 2. Michael Pellicciotta 3. Denise Gilbert 4. Denise Bateman 5. Kevin Leonard 6. Michael Czopek 7. Anthony Thomas	1st Year Agent \$60,588 37,537 33,196 27,552 27,001 23,040 22,681	Month: \$102 Net ALP \$69,506 43,560 36,689 27,552 29,789 42,757 25,745	403 1st Yr NG 90 83 79 100 94 88	Rin	# 1st Yr Agents 7 9 5 4 10 4 4	Month: \$111 MGA Jetfrey Dinocento Marc Rosen Brian Waller Sherry Callaghan Marlon Underwood David Hausman Israel Pena	262 Net ALP Eric Nea SGA Eric Giglione Eric Giglione Scott Smith Rick Altig Scott Smith Eric Giglione Tom Williams

TD Production		All Time Record to Beat				All Time Record to Beat YTD: \$864,620 Net ALP		
Name	1st Year Agent	Net ALP	NG	Aln	# 1st Yr Agents	MGA	SGA	
* 1. Francisco Perez	\$60,588	\$69,506		71.8	7	Jeffrey Dinacento	Eric Giglione	
* 2. Michael Pellicciotta	37,537	43,560	90		g	Marc Rosen	Erlc Giglione	
* 3. Denise Gilbert	33,196	36,689	83		5	Brian Waller	Scott Smith	
4. Denise Bateman	27,552	27,552	79	1	4	Sherry Callaghan	Rick Altig	
5. Kevin Leonard	27,001	29,789	100		10	Marion Underwood	Scott Smith	
6. Michael Czopek	23,040	42,757	94		4	David Hausman	Eric Giglione	
7. Anthony Thomas	22,681	25,745	88		- 4	Israel Pena	Tom Williams	
8. Benjamin Gibbs	22,635	25,244	100		5	Leslie Taylor	Geneser-Bitman	
9 Ronald Aiello	22,492	27,263	91		7	Don Goodwin	Kevin Pawlowski	
10. Tracey Johnston	21,238	29,296	96		4	Patrick Shehan	Geneser-Geneser	

General Agent selection guidelines for recognition in the Spotlight are as follows: Must have two First Year Agents coded and meet all production requirements.

1. Steven Morey
Southfield, MI

2. Philip Prata Edison, NJ



3: Richard Spicer London, ON

All Time Record to Be

SGA

Scott Smith

Eric Giglione

Altig-Martyn

Scott Smith

Vlad Basov

lanuary	Production
a second a second as	

Month: \$43,409 1st Yr. Gino Tanzil Month: \$50,606 Net ALP Chad NG Ain #1st Yr Name 1st Year Net MGA Agent ALP Agents 1. Steven Morey \$19,497 \$22,769 87 **Michael Knapick** 2 2. Philip Prata 15,968 23,964 98 Jeffrey Dinocento 1 3. Richard Spicer 15,406 17,402 79.0 4 Steven Lee 4. Carlos Bastardo 14,228 31,494 97 3 Marlon Underwood 5, Jason Crain 13,147 98 2 Ronald VanWoesik 22,019

All Time Record to Beat

YTD Production			All Time Record to Beat				All Time Record to Beat - YTD: \$237,992 Net ALP Vladimir Opra		
1	Name 1st Year Agent				IG Rtn # 1st Yr Agents		MGA	SGA	
•1	Steven Morey	\$19,497	\$22,769	87		2	Michael Knapick	Scott Smith	
2	Philip Prata	15,968	23,964	98		1	Jeffrey Dinocento	Eric Giglione	
3	<b>Richard Spicer</b>	15,406	17,402		79.0	4	Steven Lee	Altig-Martyn	
4	Carlos Bastardo	14,228	31,494	97		3	Marlon Underwood	Scott Smith	
5	Jason Grain	13,147	22,019	98		2	Ronald VanWoesik	Vlad Basov	
			1	1				the second se	

Supervising Agent selection guidelines for recognition in the Spotlight are as follows: Must have one First Year Agent coded and meet all production requirements.

### GENERAL AGENTS





### AWARD WINNERS

Top Ten Individual Producers	50.	<b>1. Marion Underwood</b> Scott Smith Agency \$277,779 in Net ALP 72.5 Retention	Agent 2. Timothy Cruise 3. James Dattilo 4. Jim Bianchi 5. Lance Brown 6. Matthew Wolfange 7. Ruben Soberanes 8. Kelly McDonald 9. David Wang 10. Al-Karim Walji	r	Net ALP \$251,697 \$184,315 \$172,596 \$165,038 \$161,557 \$157,145 \$157,145 \$154,410 \$154,286 \$147,151	Top <b>PR</b> Managers	<b>1. Debbi</b> Rick A 213
Top Supervising Agents	00	1. Tracy McHallan Rick Altig Agency \$109,571 in 1st Yr. Agent \$165,189 in Net ALP 76.9 Retention	Agent 2. Susan Schweitzer 3. Dustin Ramm	First Year Agent \$103,270 \$87,041	<u>Net ALP</u> \$183,595 \$136,545	Top <b>PR</b> <b>Representatives</b> Category A	1. Rona I Scott S 36,
Top General Agents	2 C	1. Samuel James Wittenbach-Ostrovsky Agency \$318,676 in 1st Yr. Agent \$397,102 in Net ALP 66.4 Retention	Agent 2. Jim Bianchi 3. Francisco Perez 4. Denise Gilbert 5. Jeffrey Ravnitzky	First Year Agent \$260,441 \$260,163 \$230,564 \$190,750	Net ALP \$428,021 \$370,193 \$275,709 \$244,074	Top <b>PR</b> <b>Representatives</b> Category B	<b>1. Malka</b> Cohen-H 22,
Top Master General Agents	68	1. Paul Rumbuc Durhon Oldham Agency \$1,585,484 in 1st Yr. Agent \$2,127,958 in Net ALP 80.9 Retention	Agent 2. Jeffrey Dinocento 3. David Hausman 4. Wendell Bangs 5. David Iriye	First Year Agent \$1,114,471 \$980,459 \$699,632 \$687,488	<u>Net ALP</u> \$1,522,545 \$1,307,332 \$982,121 \$695,458	Top <b>PR</b> <b>Representatives</b> Category C	<b>1. Darrel</b> Ramin K 51

### Top State General Agents - Category I-III



### SGA Category I **Eric Giglione** \$5,032,882 in 1st Yr. Agent

\$6,493,763 in Net ALP 250% of Standard





SGA Category III

Tom Williams

\$1,615,910 in 1st Yr. Agent

\$2,332,399 in Net ALP

224% of Standard

### SGA Category II **Durhon Oldham** \$2,040,428 in 1st Yr. Agent \$2,568,208 in Net ALP

236% of Standard

## Top State General Agents - Category IV-V





SPOTLIGHT FEBRUARY 2003 . WWW.AJLIFE.COM

### AWARD WINNERS

### bie Enstedt

Altig Agency 3.685 Cards

PR Manager Cards 2. Malka Arony 53,528

### a Pileggi Spano

Smith Agency 6,834 Cards

### PR Representative

Cards 2. Brenda DiSomma 33,931 32,900 3. Robin Denham

### ka Arony

Hartman Agency 2,919 Cards

### PR Representative

### 2. Laurie Onasch 3. Erin McKee

### Cards

21,575 14.407

### ell Dorey

Kouladji Agency 514 Groups

### PR Representative Groups 228 2. Roy Jessome

3. Richard Case 154

### SGA Category IV Larry Geneser & Slav Bitman

\$2,316,642 in 1st Yr. Agent \$2,825,412 in Net ALP 483% of Standard

### SGA Category V **Rick Altig & Alan Martyn**

\$850,092 in 1st Yr. Agent \$1,024,095 in Net ALP 197% of Standard

### MASTER GENERAL AGENTS

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	R	lete	enti

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		-

Qualifier

Leslie Taylor

Steven Green

Paul Rumbuc

Wesley Bangs

Melanie Cohen

Byron Fletcher

David Tubbin

Qualifier

Al Wall

Gabriela Berioni

Rona Pilegoi Spano

Brenda DiSomma

Manon Brulotte

**Randy Stockley** 

**Robin Denham** 

**David Blaisdell** 

Malka Arony

Erica Dalager

Ronald VanWoesik

Steven Jakubczak

David Hausman

SGA **David Wang** Scott Eddie Norman Scott Michael Czopek Eric Gi Vic Ha Noah Staker Anthony Christman Gary B **Carlos Bastardo** Scott Zulfikar Bhukera Scott Lance Brown Coher Daniel Barli Eric Gi **Travis Vandeberghe Rick All** 



208
Genes
Eric G
Durho
Durho
Vlad B
Scott
Rick A
Gialio

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### Total Leadership Bonus Paid Out: \$77,930.65 56 Producers Qualified

## PR Bonus-

SGA
Joshu
Scott
Eric G
Joshu
<b>Bick</b> A

**Rick Altig Rick Altig** 

### Total PR Bonus Paid Out: \$20,343.41 32 PR Reps Qualified

\* Only the top ten qualifiers in each bonus category are shown. For a full list of bonus qualifiers in each category, contact your SGA.

	3. Steven Greer	
E	Rochester, NY	

**January Production** 

Name



Net ALP

1. David Hausman

Edison, NJ

1st Yr.

4. Gregory Partee leffersonville, IN



2. Paul Rumbuć

Rochester, NY

CLIL A	the Record to Dear
Month	: \$236,811 Net ALP Ed Orell
#1st Yr. Agents	SGA
22	Eric Giglione
25	Durhon Oldham

All Time Record to Best

		Alleur				Agants	
1.	David Hausman	\$101,536	\$149,882		68.6	22	Eric Giglione
2.	Paul Rumbuc	101,403	133,565		80.3	25	Durhon Oldham
3.	Steven Green	80,045	86,880	88		14	Durbon Oldham
4.	Gregory Partee	64,315	90,509		69.4	6	Vic Hancock
5,	Leslie Taylor	61,878	81,193		70.5	9	Geneser-Bilman
6,	Patrick Shehan	57.885	70,907		68.8	11	Geneser-Geneser
7.	Ronald VanWoesik	55,068	63,213		73.3	11	Vlad Basov
8.	Steven Lee	54,225	69,080		74.3	13	Rick Altig
9.	Joseph Diecedue	51,068	51,693		74.6	10	Nicholas Nitkowski
10,	Melanie Cohen	46,822	46,132		70.1	12	Giglione-Brister

All Time Record to Beat

Month: \$190,653 1st Yr. Slav Bilman

NG

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<b>TD Production</b>	All Time F YTD: \$1,705,			All Time Record to Beat - YTD: \$2,127,959 Net ALP Paul Rumbur			
Name	1st Yr. Agent	Net ALP	NG	Rtn	#1st Yr Agents	SGA	
* 1. David Hausman	\$101,536	\$149,882		68.6	22	Eric Giglione	
* 2. Paul Rumbuc	101,403	133,565		80.3	25	Durhon Oldham	
* 3. Steven Greer	80,045	86,880	BB		14	Durhon Oldham	
* 4. Gregory Partee	64,315	90,509		69.4	6	Vic Hancock	
* 5. Leslie Taylor	61,878	81,193		70.5	9	Geneser-Bitman	
6. Patrick Shehan	57,885	70,907		68.8	11	Geneser-Geneser	
7. Ronald VanWoesik	55,068	63,213		73.3	11	Vlad Basov	
8. Steven Lee	54,225	69,080		74.3	13	Rick Ailig	
9. Joseph Diecedue	51,068	51,693		74.6	10	Nicholas Nitkowski	
10. Melanie Cohen	46,822	46,132		70.1	12	Giglione-Brister	

Master General Agent selection guidelines for recognition in the Spotlight are as follows; Must have four First Year Agents coded and meet all production requirements.

### BONUS PAGE

## the Money\$ ion Bonus-

### **Bonus Amount**

Smith	
Smith	
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Smith	
n-Hartman	
iglione	
Utia	

\$4,989.70 \$3,561.78 \$3,458.90 \$3,110.54 \$3,088.46 \$2,943.00 \$2,805.57 \$2,699.70 \$2,621.88 \$2.567.87

1

### Total Retention Bonus Paid Out: \$364,862.81 328 Producers Qualified

## Leadership Bonus-

ser-Bitman iglione on Oldham on Oldham Basov Smith Altia Giglione-Brister **Guy Rouelle Rick Altig** 

### **Bonus Amount**

\$6,440.35 \$5,073.69 \$4,519.81 \$4,397.91 \$3,518.26 \$3,438.52 \$3,012.87 \$2,874.20 \$2,547.33 \$2,465.71

### Bonus Amount

a Chalom Smith iglione ua Chalom Ramin Kouladji Geneser-Geneser Cohen-Hartman **Rick Altig** 

\$2,348.82 \$1.672.02 \$1,643.40 \$1,565.10 \$1,275.30 \$919.31 \$888.86 \$843.50 \$703.98 \$687.98

### FIELD INTERVIEWS

### PRODUCT ANNOUNCEMENT

## **Now Available** American Income's Brand New Terminal Illness Rider

Part of our job at American Income is to provide you with the tools you need to be successful. Showcased on this page is AIL's new Terminal Illness Accelerated Death Benefit Rider (TIR). This new rider is being offered as an extra benefit for customers who have found themselves in a time of need. It is being provided at no additional cost Read on to find out more about this new tool.

The TIR pays half of the face amount on an insured when his or her physician certifies the insured is expected to live 12 months or less. If there is a loan on the policy, the benefit will be reduced by half of the loan. After the benefit has been paid, the policy will have a face amount, cash value, and loan value equal to half of the amount immediately preceding payment of the Accelerated Death Benefit. Premiums will remain the same and continue to be payable — they do not reduce.

This rider can be added to any life policy with level death benefits. Add-one may not be done to policies on ETI or reduced paid up. When this benefit is added to a policy (a new application or existing coverage), an Accelerated Death Benefit Disclosure and Acknowledgement Form (form AO-2391) must be submitted with the application. Listed below are some more great features of the TIR:

- There is no premium for this rider.
- The benefit is paid to the insured.
- May be added to existing policies.

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ured.

The terminal illness must be the result of an accident that occurs after the policy is in force or an illness that first manifests itself at least 30 days after the issue date. The benefit will not be paid if the policy is reduced paid up or extended term. This rider is available everywhere except *Connecticut*, Illinois, Massachusetts, New Jersey, New York, Puerto Rico, Vermont and Washington.

The life applications — both the basic and combo apps — have been modified, in the states where the rider has been approved, to include a box that may be checked when applying for the *TIR*. The box is labeled "TIR" (see the apps above). Remember form AG-2391 must accompany all new business applications with the appropriate signatures, and be sure to mark the box labeled "adding to existing coverage" with the policy number of the case the rider is to be added to when added to existing coverage.



"The difference in successful people and those who aren't is that successful people only remember the great things that happen to them. Unsuccessful people dwell on the negative constantly. When have a bad call, I pick myself up, forget about it and move on to the next home. You can't go to the next home with rejection on your face because it shows. Attitude is everything; it's what sets me a part from the rest. I love being positive –

I marinare myself in positive vibes - I wallow in it.

Success is also about having balance in my life mentally and spiritually. I listen to tapes of motivational speakers in my car and read the Bible everyday. You also need a backup plan. I don't rely just on my PR reps to provide me a place to go. I set my own appointments too with referrals I receive from satisfied clients and with prospects I may have missed in the past.

There's no doubt, selling is an art. For the past 20 years I've train myself to really study people and have good eye contact when 1 speak. If you observe your prospects when they're talking, as well really listen to what they're saying and ask questions you'll discove what they need.

I like to use vivid scenarios to show prospects the seriousness of buying insurance coverage from me today. I put the husband, spouse and children in real life situations to which they can relate



"About 26 years ago a friend told me about a receptionist position in AIL's Los Angele office. I applied, got the job, and shortly after started working part-time in public relations to make some extra money. The ten years ago David Cohen gave me the opportunity to come out to Phoenix and run this office. I'm just a Jewish Valley gis and I admit the move to Arizona was a stretch, but it's become the perfect place for me.

I love this job because it allows me to meet all kinds of people at the political functions and union events I attend. My mother evsaid, "This is the perfect job for you. When you were three years old you used to stand on our balcony and invite people up for coffee all the time!"

I'm not a super salesperson. My strength is my service. I put myself in their shoes and try to feel what it will mean for them to have our coverage. Getting the business is hard, but keeping it is harder, so service is key. Some cases take two years to close and others a few days. In the beginning you wait a long time and it c be frustrating. Once you're established with the union the funbegins. You've got to pay your dues, but the reward is big.

In terms of service, respect and commitment, I believe in treating every single group the same whether they have 30,000 members of

	If I'm speaking to the spouse I ask, 'If you're not employed, what
	money will you survive on when your husband's gone?' When discussing kids I say, 'If something happens to Johnny I know you'd
1	want to be at the hospital and our Accident/Hospital policy can help you with that.' Then I give them a choice in coverages: Basic
	or Gold. The Basic plan runs about \$53/month and includes Whole Life, the readjustment income plan and Accident/Health protection. The Gold Plan is about \$68/month and includes all the
	Basic products plus a death benefit on the spouse and children.
a 	I always assume that my prospect is going to buy from needs of im really there to explain product details and tell them about our company. Union members, like myself, already know they are missing benefits and AIL is so great because we provide supplemental coverage that will stay with them for life!
ly	Before I leave the home I make sure that my customers feel good
d	about their purchase. I welcome them to the AIL family and congratulate them on making such an important decision. I always ask for referrals too. For every donated canned good item for our
ned	strike relief fund, I offer clients to sponsor the person of their choice for a no-cost \$1,000 AD&D policy. When I deliver this I
ans ver	present other products and say, 'Your uncle chose our Basic plan; which package would you like?"
	The best advice I could give to a new agent is to never give up. Keep going no matter how hard it may get. Make your time count, Life is too short to dwell on anything or anyone who is negative."
.e.	
ut les	100 members. After all, the larger groups started out small and everyone has the right to expect the best from me. I work for SGAs who feel the same way and it's great. It's what sets All, apart from the rest.
en	Another important thing I believe in doing is getting involved with the community. When we came out to Arizona we had a lot of work to do to establish ourselves in the community. I joined the
nrl	Labor Council and took the President and Head of the Education Committee to lunch and told them we wanted to give them a
	\$1,000 scholarship. This helped give us a lot of credibility with them and helped solidify our relationship.
t Ven i	Having the right SGA is important too and luckily I have two of the best1 It costs money to build up a PR agency and they back us up when we need it. However, you can't buy your way into the union, you have to earn it. It's a combination of being there, doing the sweat work like walking the picket lines with them and plugging into the community. In some states there's labor activity
is is	every stagle week so there's really no excuse for not participating in these events.
can	My advice to new PR reps is to be in as many places as you can. Be real because people can always spot a phony person. Don't give up when you feel defeated. If you don't have a case to work on, get out and do something: service a call or deliver a claim check. Be
or	positive and something will happen,"

### STATE GENERAL AGENTS



### Larry Geneser & Brandon Geneser

Category I		JANUA	RY PRI	DUCTION	YEAR TO DATE PRODUCTION					
SGA SGA	1st Yr Agenl	Slandard	% Of Stdrd	NH ALP	NG	Rta	1st Yr Agunt	Standard	% D1 Stdrd	Net ALP
Geneser-Geneser	\$233,797	\$123,600	189	\$312,817	96		\$233,797	\$123,600	189	\$312,817
Scott Smith	316,516	276,000	115	584,473		68.5	316,516	276,000	115	584,473
Rick Altig	647,020	596,400	108	1,033,569		69.5	647,020	596,400	108	1,033,569
Vlad Basov	123,791	123,600	100	193,748		74.6	123,791	123,600	100	193,748



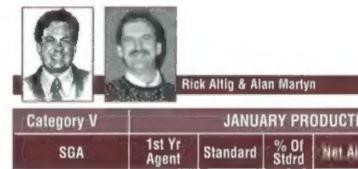
Durhon Oldham

Calegory II	1	JANU/	NIY PR	DDUCTION	YEAR TO DATE PRODUCTION					
SGA	1st Yr Agent	Standard	% Of Stdrd	Net ALP	NG	Rtn	1st Yr Agent	Standard	% Of Stdrd	Net ALP
Burhon Oldham Giglione-Brister	\$181,449 118,628	\$84,000 96,000	<b>218</b> 124	\$220,445 129,680		80.1 71.0	\$181,449 118,628	\$84.000 96.000	<b>215</b> 124	\$220,445 129,680

Gategory Mar	c Morton	IANIIA	10 00	ODUCTION			VEAR	TO DATE I	BUDIN	TION		
Galogary In	1	JANUARY PRODUCTION						YEAR TO DATE PRODUCTION				
SGA	1st fr Agent	Standard	DI Stdrd	Net ALP	NG	Am	1st fr Agent	Standard	01 Stdrd	Net ALP		
Marc Morton	\$94,595	\$68,400	138	\$139,797	1	70.8	\$94,595	\$68,400	138	\$139,797		

# STATE GENERAL AGENTS

Category IV	k Nitkowski	JANUA	NRY PRI	DDUCTION		YEAR	TO DATE P	RODU	TION
SGA	1st Yr Agent	Standard	5 Of Stdrd	Net ALP	 Hta	1st Yr Agent	Standard	14 01	Net ALP
Nick Nilkowski Bill Jennings	\$77,311 64,417	\$56,400 56,400	<b>137</b> 114	\$85,287 102,221	<b>69.0</b> 73.3	\$77,311 64,417	\$56,400 56,400	137 114	\$85,287 102,221



\$61,927

53.375

20	
Marcellus A	dams
Calegory VI	JANUARY PRO
Ganager an	

Altig-Martyn Gary Sleler

Calegory VI		JANU/	AY PR	YEAR TO DATE PRODUCTION						
SGA	1st Yr Agent	Standard	% Ol Stdrd	Net ALP	NG	Hin	1st Yr Agent	Standard	% Of Stdrd	Net ALP
Marcellus Adams	\$77,709	\$44,400	175	\$81,695	89	1	\$77,709	\$44,400	175	\$81,595
Williams-Williams	69,275	56,400	123	109,281	92		69,275	56,400	123	109,281
John Akers	63,060	56,400	112	94,742	95		63,060	56,400	112	84,742

DUCTION			YEAR TO DATE PRODUCTION			
Net ALP	NG	Rta	1st Yr Agent	Standard	% Of Stard	NO ALP
\$87,537		68.0	\$61,927	\$44,400	139	\$67,537
86,839		69,7	53,375	44,400	120	86,839

_	_	_	

**139** 120

\$44,400

44,400

### INSIGHT

### Anatomy

I flunked Anatomy in college, Okay, well, I almost flunked Anatomy. I realized Science was not my strength. However, if I was going to complete my degree in Physical Education, I knew I had to come up with a better system for studying Science or change my degree.

My sister was a nursing student at the time, and she helped me develop a great system for learning Anatomy. She put some words together in a song, and each time I was in Anatomy lab, I caught myself humming the words - "Fetal pigs, tails to sternums, take 'em apart, that's how you learn 'em, take the thyroid out, look 'em all about. ..." and the song went

on and on. I learned a little more, sang a little more, and by the time I finished the course, the whole lab was singing my tune. Thank God the instructor had a sense of humor and found me amusing, I squeaked by with a C minus.

Needless to say, 1 changed my major to Social Work!

Larry Strong, Paul Straubel and I have been spending

lots of time lately teaching "PR." Next week, there will be eight top PR field performers coming into Waco to the LEADS Institute. They have volunteered to assist in establishing the best practices in teaching, managing and executing PR in the field. They will be the first cadre of field trainers made available to help each of us in achieving a higher level of success and developing a solid PR force in our Agencies,

As a company we are at a critical point --- studying the science of PR, improving our systems, and asking people to dedicate themselves to their degrees. Many of you are masters in the ways you have always done

things. However, right now with flat lead production we are just squeaking by. Growing can be uncomfortable, but now is the time to do it. If we take a moment and examine our ways and find out how to improve upon them, in the end we all benefit.

Among our many objectives this year is an increase in leads. As we face this challenge, our new curriculum for success will be learning new systems and establishing clear expectations with a managed accountability.

I wish it were as easy as learning the jingle my sister taught me with retooled words like, "Labor Councils,

Credit Unions to union members take 'em apart that's how you learn 'em, take their issues out, look 'em all about. . ." However, the catchy tune is just part of the equation. Your dedication to a new goal and a commitment to finding better ways of achieving success will be an important component in reaching that higher level. We can't just be satisfied with squeaking by, and finding success won't come as easy as

just changing your major.

Our PR division consists of some of the most outstanding individuals in the business. It is now up to us to follow their lead, and set the example for others to follow.

Remember, it starts with learning the jingle, but ends with executing the things that make us successful in the market place. It takes the whole Agency pulling together to make sure we end the year with a passing mark of which we all can be proud. It is up to us to make it happen, and I know we can do it!

## Extra, Extra — Read All About It! **AIL Announces a New Public Relations Monthly Bonus**

You asked for it, and now we have delivered! Read below to find out all about American Income's new and improved P.R. Monthly Bonus. Qualifiers will be posted on the Web site. Just log onto www.ailife.com to find out if your name is on the list.

By (

Number Cards Last 3 M 2,000 - 2,999 3.000 - 3.999

4.000 - 4.9995.000 - 5.999 6.000 - 6.999

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7.000 - 7.999

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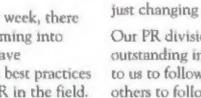
- Ten Groups in last three months
- Two Groups must be original
- Four chousand minimum combined membership
- Fifty member minimum
- minimum of 10 cards.

### **All Groups**

\$20 Group Plus \$10 Original

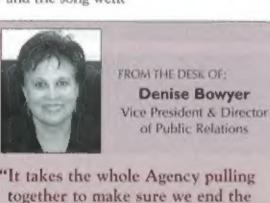
### **Plus on Union/Credit Union Groups**

.02 per member .01 per member on original groups



SPOTLIGHT FEBRUARY 2003 WWW AILIFE.COM

year with a passing mark."



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ands	
onths	Bonus
1 1	.09 per card
6	.10 per card
	,11 per card
2 5	.12 per card
7 3	.14 per card
1. 2	.16 per card
	.18 per-card



· Group must be mailed to earn bonus and have three percent return with

### P.R. REPRESENTATIVES

### P.R. REPRESENTATIVES

### PR Manager

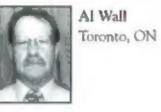


**Debbie Enstedt** Winnipeg, MB

### Category A:



David Blaisdell Nashville, TN



### Category B:



Randy Stockley Halifax, NS



### Category C:



Roy Jessome Halifax, NS



Malka Arony Phoenix, AZ

### **January Production**

PR Manaper	No: Carils	SGA	
1. Debbie Enstedt	22,936	Rick Altig	
2. Darrell Dorey	5,654	Ramin Kouladji	
3. Charles Hill	4,164	Jatoft-Foti	

### All Time PR Card Production Record

Month: 18,960 cards Anthony Gentili

Category A	No. Cards	SGA
1. David Blaisdell	4,745	Rick Allig
2. Al Wall	3,554	Joshua Chalom
3. Charles Hill	3,052	Jatoft-Foti
4. Brenda DiSomma	2,996	Eric Giglione
5. Gabriela Berloni	2,594	Joshua Chalom

Category E	No. Cardt	SGA	
1. Randy Stockley	4,684	Ramin Kouladji	
2. Malka Arony	1,439	Cohen-Hartman	
3. Brenda Swecker	1,269	Chris Lalond	
4. Darrell Dorey	912	Aamin Kouladji	
5. Becky Cutler	746	<b>Bill Jennings</b>	

All Time PR Group Pr Month: 125 groups			
monun 120 groupo	Duiton	00103	-

Gategory C	No. Groups	-SGA
1. Roy Jessome	20	Aamin Kouladji
2. Malka Arony	17	Cohen-Hartman
3. Bryan Wudrick	12	Altig-Martyn
4. William Gibson	11	Scott Smith
5. Rachelle Valdez	11	Marcellus Adams

Category A = SGA categories one and two. Category 9 = SGA categories three, four, tive and six. Category C = Top number of contracts signed from all SGA categories. Public Relations Manager selection guidelines for recognition to the Spotlight are as follows: Must have two PR. Representatives coded and meet all production requirements.

### **YTD Production**

PR Manager	No. Cards	SGA	
*1. Debbie Enstedt	22,936	Rick Altig	
*2. Darrell Dorey	5,654	Ramin Kouladji	
3. Charles Hill	4,164	Jatoft-Foti	

### All Thus PK Card Production Record

YTD: 61.879 cards Denise Bowyer

Cat	egary A	-No: Cards-	SGA
•1.	David Blaisdell	4,745	Rick Altig
*2.	Al Wall	3,554	Joshua Chalom
*3.	Charles Hill	3,052	Jatoft-Foti
4.	Brenda DiSomma	2,996	Eric Giglione
5.	Gabriela Berloni	2,594	Joshua Chalom

Category B	No: Cards	SGA
*1. Randy Stockley	4,684	Ramin Kouladji
*2. Malka Arony	1,439	Cohen-Hartman
*3. Brenda Swecker	1,269	Chris Lafond
4. Darrell Dorey	912	Ramin Kouladji
5. Becky Cutler	746	Bill Jennings

### All Time PR Group Production Record YTD: 514 groups Darrell Dorey

Category C	No. Graups	SGA
*1. Roy Jessome	20	Ramin Kouladji
*2. Malka Arony	17	Cohen-Hartman
*3. Bryan Wudrick	12	Altig-Martyn
4. William Gibson	11	Scott Smith
5. Rachelle Valdez	11	Marcellus Adams



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